Story of a sTartup City

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- Population 94,700
- Area 180 km²
- Covenant of Mayors since 2014
- All-digital city masterplan since 2021
- SECAP since 2021
- Part of EU mission: climate-neutral and smart cities by 2030
Priorities of Tartu's sustainable future

1. Short-distance city
2. Sustainable mobility
3. Biodiversity
4. Energy consumption
Compact city centre

Active riverside  |  Mixed-use developments  |  15-minute city
Short-distance city

Smart tools for smarter choices

Accessibility by foot, cycling and public transport
More space for people and biodiversity

- Reducing parking regulations via data-based tools
- Changing negative trends into positive ones
Arts of survival 2024
European Capital of Culture

One of the flagship projects „Curated Biodiversity“
What do people want

Cities are of the people by the people for the people

Participatory budget since 2013
Our first Climate Assembly

„How to create a streetscape that is both safe and attractive “

15 000 invites

55 citizens

All age-groups from different areas
Car-free avenue 2020-2021
Car-free avenue 2021

Green electricity | Returnable packaging | Waste sorting
Car-free avenue 2022 longer in time and space
Car-free avenue 2022

Main street project area:

- Noise on buildings - Ld >65 dB, >70 dB, up to >75 dB
- More than 500 apartments and 300 hotel rooms
- Public school
- University buildings
- Offices and restaurants

A need for:
- Lower speed-limits
- Less vehicles
- More greenery
Car-free avenue 2022

Bike-lanes | Attractions | Street-furniture | Cafes
Car-free avenue 2022

Experiments are best for analysis

- Traffic patterns
- Change in travel times
- Change in mobility split
- Noise and air pollution
“a city is composed of different kinds of people. Similar people cannot bring a city into existence”

Aristotle
A very famous guy