ISTANBUL
METROPOLITAN
MUNICIPALITY

PUBLIC TRANSPORATATION SYSTEM IN ISTANBUL

MOTHERCARD CASE

IMM TRANSPORTATION DEPARTMENT

Public Transportation Directorate

Istanbul Metropolitan Municipality is responsible for an area of 5,343 km² with 165 km between the 'East' and 'West' ends and 45 km from the 'North-South' ends.
Population
16.000.000
Daily Trip
8.000.000

TYPES OF TRANSPORT IN ISTANBUL

TYPES OF FARES

MODS	İstanbulkart	PAY AS YOU GO	FIXED PRICE
Metrobus (BRT)	✓	✓	✗
Railways	✓	✗	✓
Marmaray	✓	✓	✗
Bus	✓	✗	✓
Minibus	✗	✓	✗
Jitneys	✗	✓	✗
Sea Ways	✓	✗	✓
Electrical Vehicles*	✓	✗	✓

**Only operating in the Princess Islands*

İstanbulkart

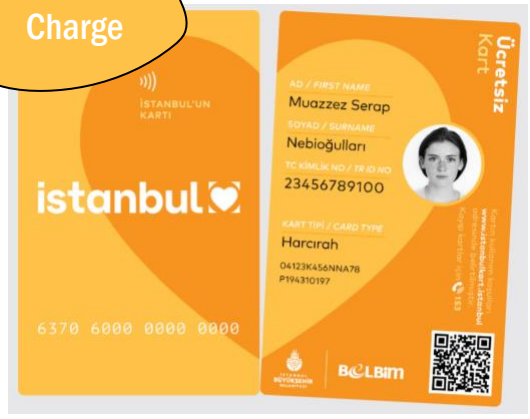
Types of Fare Cards

Ordinary

Discounted

Teachers
Students
Above 60 years old persons

Free of Charge



Mothers
Above 65 years old persons
War Veteran
Police Officers
Soldiers
National Athlete

Touristic

MotherCard

Why MotherCard?

- Contributing to the family budget
- Encouraging mothers to participate in social life
- Promoting the use of public transport
- Reduce private vehicle use
- Reduce carbon emissions

MotherCard

ISTANBUL METROPOLITAN MUNICIPALITY

17.07.2020

Councils of IMM

- Free transportation for mothers with children under 4 years old
- Payment of free transportation costs by IMM

23.07.2020

Transportation Coordination Center

- Anne Kart (MotherCard)
- Valid on integrated transport
- 150 passes per month
- To use even when children are not with caregivers
- Account of the amount payable to transport authorities

ISTANBUL METROPOLITAN MUNICIPALITY

MotherCard

Total Number of Mother Cards

302.605

Total Number of Passes

47.463.313

Amount of Subsidized

50.000.000 TL

MotherCard SURVEY

QUESTIONS

1. How old are you?
2. Do you work?
3. What is your profession?
4. How much is your monthly income?
5. Where do you live ? (District in Istanbul)
6. How long have you been living in İstanbul?
7. How many children do you have ? (under 4 years old)
8. How old is your child who was born last?
9. Are you glad to use the MotherCard?
10. How did you know about the MotherCard?
11. Do you have a car?
12. How long have you been using the MotherCard?
13. Do you think that using the MotherCard contributes to your budget?
14. How often do you use the MotherCard?
15. Do you have a problem while using the MotherCard? (Please indicate)
16. What transporatation vehicles do you take when you are using MotherCard?
17. What time of day do you use the MotherCard?
18. How often did you used to take public transporatation vehicles before the MotherCard?

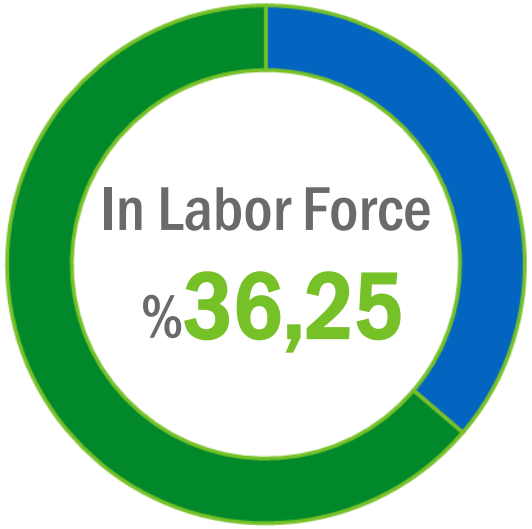
12.11.2021

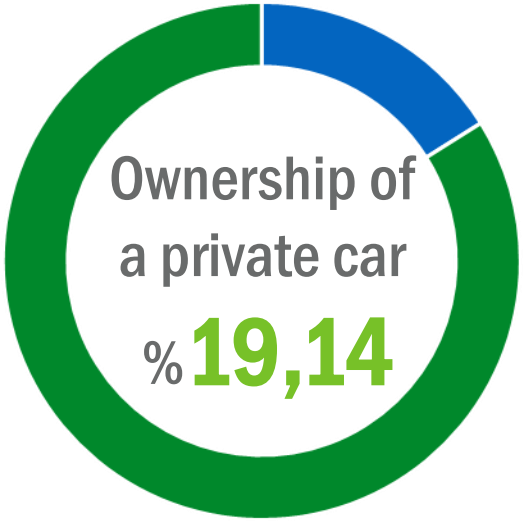
GOOGLE Survey

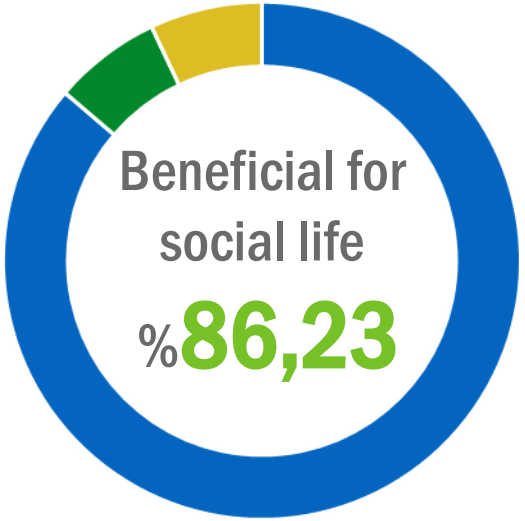
The number of participiants

6162

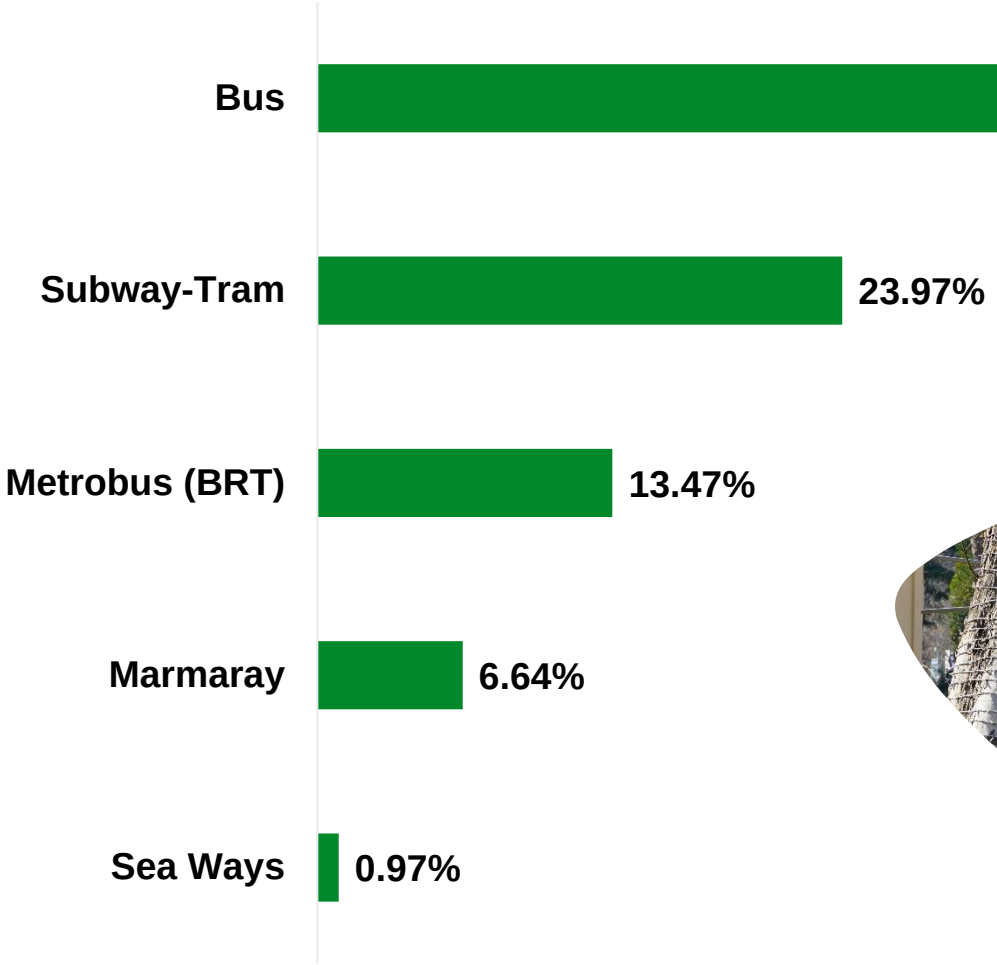
MotherCard SURVEY







MotherCard SURVEY



FUTURE OF PUBLIC TRANSPORTATION IN ISTANBUL

FULLY INTEGRATED PUBLIC TRANSPORTATION SYSTEMS

Integrating all public transportation vehicles into electronic payment system. (Istanbulkart)

FUTURE OF PUBLIC TRANSPORTATION IN ISTANBUL

TO INCREASE THE NUMBER OF SHARED SYSTEMS

Sale of empty seats in service vehicles

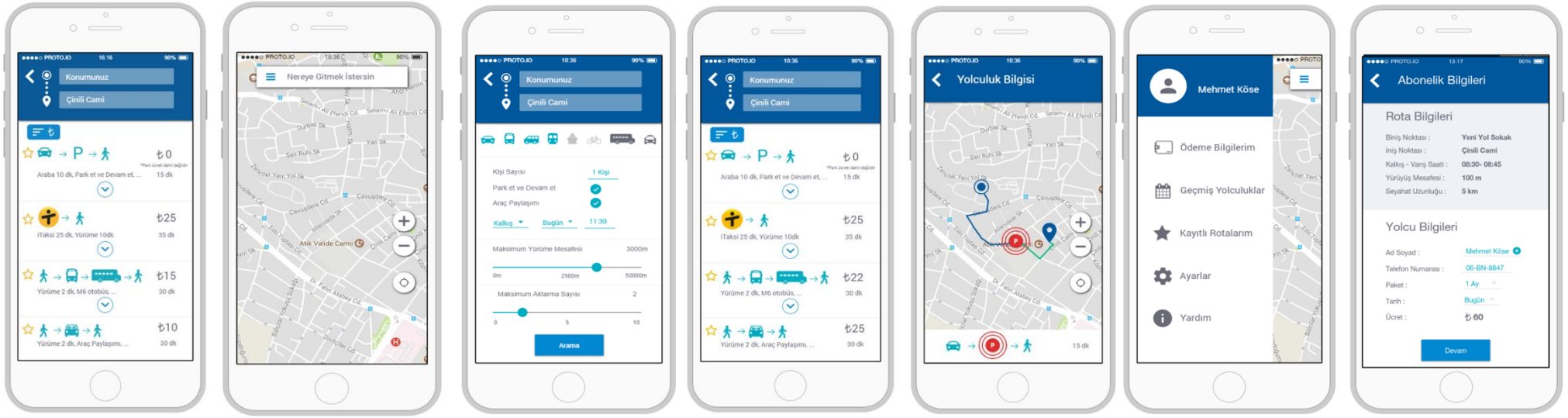
İSERVİS

Increase the share of maritime transport

Sea Taxi

FUTURE OF PUBLIC TRANSPORTATION IN ISTANBUL

MOBILITY AS A SERVICE – TRANSPORTATION ASSISTANCE



All together in one app;

Railways, Bus, Metrobus (BRT), Minibus, Jitneys, Vessel

Taxi, Sea Taxi, Service

Bike, Scooter, Park & Ride

Sale of personalized transportation packages

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THANK YOU

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