

Wednesday, June 28, 2017

09:00 - 09:30 Welcome Remarks Salon Fresno
Speakers: Felipe Alessandri, Claudio Orrego,
Michael Kodransky, Torbjörn Suneson
Paulina Saball,

09:30 - 11:00 Access to Just and Inclusive Cities Salon Fresno
The location, mode, and cost of transit all have direct implications for equity and justice. For decades, transport systems in cities were design to improve car-oriented mobility, leading to sprawl and codifying inequalities in the physical form of the city. A focus on improving access offers a different way to think about land use and transportation. This session will discuss how to have a just and inclusive city based on principles of mobility and access

Speakers: Sameer Sharma, Robert Cervero, Genevieve Giuliano, Pablo Contrucci Lira
Moderator: Clarisse Linke

Break-out Sessions

11:15 - 13:00 Creating Inclusive Cities For All Genders

Transportation decisions are often made with a focus on the solo male commuter, to the disadvantage of everyone else. Women, who are most often primary caretakers, must also deal with the challenges of traveling with children and the elderly. Women also have to more frequently contend with harassment and violence. This session will ask what is preventing transportation and cities from being better spaces for women, and how to foster more inclusive cities for all genders.

Speakers: Lake Sagaris, Naomi Mwaura, Sofia Lopez, Jacob Byamukama
Moderator: Sonal Shah

11:15 - 13:00 From Social Housing to Inclusive Development

Many cities are taking action to create communities that have a mix of activities and people from different socioeconomic levels, but struggle with the practical issues of displacement and access. This session will address how cities are working to achieve inclusive communities through better land use and transit linkages, while addressing both direct and indirect displacement, segregation, poverty concentration and other drivers of urban development and growth.

Speakers: Manying Hu, Salvador Medina, Maria Constanza Saade
Moderator: Daniel Chatman

11:15 - 13:00 Regulatory Overdrive or Informal Chaos

Technology has changed the ways people can access transport services, bringing new mobility options. On-demand taxis, such as Uber and Lyft, and dockless bike share systems like Ofo and Mobike are forcing governments to make quick decisions of how these informal providers will be regulated. This session will address the tension of regulating informality alongside the advantages of the informal sector for improving access to city amenities and opportunities.

Speakers: Herrie Schalekamp, Eduardo Vasconcellos, Margarita Parra, Ivo Corrêa
Moderator: Aimee Gauthier

Site Visits

14:00 - 16:30 Cycle Santiago

A two-hour bike ride around the city of Santiago in groups of 20. Cycling will be in protected lanes and will include new bike lanes in the center, and scenic areas. Bikes and helmets will be provided.

14:00 - 16:30 Intermodal Transit

Ride Santiago's public transport, including TranSantiago bus segregated corridors and Metro, and visit the largest intermodal station in Santiago (La Cisterna). The visit will focus on modal integration and features of station area design.

14:00 - 16:30 Street Access and Design Walk

Experience the newly pedestrianized streets in downtown Santiago, including intersection design improvements, mid-block passageways, parking regulation, urban freight management, traffic calming measures, bus priority access points and pocket parklets.

14:00 - 15:00 Visita trasbambalinas a la estación en construcción, Metro Franklin Plaza Central

Las visitas se realizarán en el pique de la futura estación Franklin, la que actualmente registra un 97% de avance en su construcción y que forma parte del trazado de la futura línea 6, que entrará en operación a fines de este año.

15:30 - 16:30 Behind the scene: Line 6 METRO- English Tour

Get a preview of Line 6 that will start operations at the end of the year. See how the region is building out its underground rail network. Visit the future Franklin metro station that has not yet opened to the public. Attendees are requested to wear trousers and closed toe shoes. METRO will provide helmets and reflective jackets.

**This site visit is only available on Wednesday, June 28.

Plenary

16:45 - 18:15 Recognizing Finance as More than Money

While cities cite a lack of funding as the barrier to implementing sustainable transport, national governments and banks often claim a lack of good projects as the main barrier. One challenge is incorporating fiscal and financing experts in the dialogue for sustainable and equitable access. This session explores the new approaches to funding and financing urban transport and the implications of these instruments for inclusive access. What changes are needed in planning and evaluation of policies and investments?

Speakers: Lynn Scholl, Paola Tapia Salas, Nicolás Estupiñan, Richard Liu Jeff Gutman

Thursday, June 29, 2017

09:00 - 10:00 The City We Want: Leading a New Inclusive Access Agenda ■ Salon Fresno

Keynote Speaker: Marielle Franco

10:15 - 11:15 Governing Urban Accessibility Beyond Transport ■ Salon Fresno

Governing urban accessibility requires moving beyond conventional urban transport considerations to a greater recognition of land use, urban design, service levels and travel speeds. It also requires breaking down the silos and territoriality within municipal and metropolitan agencies in order to improve access around the city. Access is the basis of economic development in cities. The better this access, the greater the economic benefits. Accessibility to these benefits is created through a complex interplay of urban development and transport systems. This session will explore the implications of shifting from governing urban transport to governing urban accessibility.

Speakers: Guillermo Dietrich, Claudio Orrego, Pranjali Deshpande, Diane Davis

Moderator: Philipp Rode

Interactive Workshop

11:30 - 12:30 Advocacy Strategies for Just and Inclusive Cities

In this collaborative, interactive session, we will explore a number of real, ongoing advocacy struggles to improve public transport, access, public health and city streets. Working in teams, participants will brainstorm strategies and tactics to overcome barriers as well as network to find support for the real world advocacy problems raised in this session. Drawing on policy network theory and our collective practical experience, we will explore together how to better build successful change networks and come out of this session with new allies, ideas and strategies

Speaker: Jacqueline Klopp

11:30 - 12:30 Finding the Right Mix for Transit-Oriented Cities Auditorio 2A

For inclusive, equitable cities to become the new norm, cities must address inequity patterns. The TOD Standard, developed by ITDP, offers a way forward using the Eight Principles for Transport in Urban Life. The TOD Standard identifies a few simple, universal and concrete implementation objectives to guide and measure the implementation of core principles of equity and sustainability. This session will introduce the TOD Standard 3.0 and will focus on the most difficult of all the Eight Principles: MIX.

Speakers: Luc Nadal, Iwona Alfred

11:30 - 12:30 Integrating Urban Freight in Livable Communities Auditorio 3A

As the world becomes more urban, transit, green streets, and making our neighborhoods and communities more walkable and liveable should be priorities. But what about freight? Freight provides many benefits to communities, both practical and economic. However, freight also creates many negative externalities, primarily in the forms of traffic conflicts with other road users, emissions, and congestion. In this session, we'll discuss strategies for integrating freight with stakeholder engagement, and review case studies of success. This includes off-hour deliveries, coordination among public agencies and with the private sector, and have an open discussion on improving freight systems in cities.

Speakers: Jeffrey Wojtowicz, Johanna Amaya

11:30 - 12:30 Preview for Santiago, CoAXs, MIT's Interactive Planning Tool Salon Colorado

CoAXs (Collaborative Accessibility-based stakeholder engagement system), is an interactive planning tool to improve participation and creative problem-solving in the public transport planning process. CoAXs uses open data and free software, enabling users to test new public transport scenarios in real time. In this highly interactive session, participants will gain an understanding of the basic functioning of CoAXs, the type of data that it uses and its underlying assumptions, see examples of how it has been used in other places, and help solve a real challenge developed for Santiago. Participants will need to bring their own laptops with wifi capability to the session.

Speaker: Chris Zegras

11:30 - 12:30 Reaching Across Boundaries for Action-Oriented Planning Auditorio 3B

Ideas for improving transportation systems and our public realm are plentiful, but what does it take to actually implement them? In this session, we'll focus on where to start when change needs to happen, using the strategies and case studies from Gehl Institute's new Mayor's Guide to Public Life. We will share best practices in action oriented planning drawn from interviews and analysis with leading mayors, designers, and practitioners from cities throughout the U.S. Necessary actors, models of approach, and tactics will be presented in a facilitated discussion with the participants.

Speaker: Shin-pei Tsay

Site Visits

13:30 - 16:00 Cycle Santiago

13:30 - 16:00 Intermodal Transit

13:30 - 16:00 Street Access and Design Walk

Break-out Sessions

16:15 - 18:00 Designing Better Urban Access through Civic Engagement Auditorio 2

The public sector doesn't always have the means to communicate a policy vision, yet stakeholder engagement has allowed for policy makers to refine and improve effective practical mobility strategies—sometimes by revising laws and administrative structures to capture gaps in how mobility and access systems are designed. New

data collection methods, such as apps, offer innovative platforms for civil society to participate in the process of city maintenance, planning and evolution. This session will discuss the successes and challenges of new approaches to civic engagement.

Speakers: Laura Ballesteros, Faela Sufa, Maria Eliana Arntz, Onésimo Flores Dewey, Mariko Davidson

Moderator: Mary Skelton Roberts

16:15 - 18:00 Humanizing Streets for Different Priorities

Complete streets policies have been a successful way to introduce walking and cycling prioritization into street redesign projects, but in some cases it makes more sense to give one use, such as bus priority. This session will discuss how the challenges of competing demands for street access within a city network should be managed.

Speakers: Paula Bisiau, Jinglu Zhu, Geetam Tiwari, Kurt Steffens

Moderator: Winnie Mitullah

16:15 - 18:00 Improving Access By Increasing Transit Mode Share Auditorio 3

Inclusive cities rest on reliable and convenient transit. Transit is the best way to ensure communities are connected to each other and to opportunities. Few cities set mode share targets for public transit use as a strategies for increasing ridership, yet increasing ridership is an important metric for transit agencies to measure effectiveness. This session will explore strategies being deployed in cities to increase ridership in order to increase access, with a discussion of successes and obstacles.

Speakers: Simon Lusby, Juan Carlos Munoz, Christopher Dempsey

Friday, June 30, 2017 Site Visits

Moderator: Shreya Gadepalli

09:30 - 12:00 Participatory Design: Lo Barnechea Social Housing Project (Led by ELEMENTAL)

ELEMENTAL is a non-profit architecture firm working on infrastructure, transportation, public space and housing with a social interest, founded by architect

Alejandro Aravena and traffic engineer Andres Iacobelli. Lo Barnechea social housing project, designed by ELEMENTAL, is located in one of the more expensive districts of Santiago, built to replace informal housing along the river. The project is a premier example of a just and equitable housing option, allowing low-income residents access to public transport and job opportunities nearby. It was built using a participatory design and innovative “half house” concept, giving residents a chance to increase equity over time and upgrade the housing to their needs and as their income allows. The houses are arranged around a collective courtyard that includes both private and shared space. View a segment about the Lo Barnechea social housing project from Gary Hustwit’s documentary film *Urbanized* (starts at 4:00 min) [here](#). Buses leave from the Crowne Plaza.

12:00 - 13:00 Closing Remarks

Felipe Alessandri, Clayton Lane, Claudio Orrego, Carl-Eric Hagentoft