# MOBILIZE Virtual:
## Building Collective Action for the Next Decade

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Day 1 - Monday, October 26, 2020

Date: Monday, October 26, 2020

Time: 9:15AM-9:30 AM EDT

Session Type: Plenary, Pre-recorded

Title: Keynote: Tirana Transformed

Speakers:
- Erion Veliaj, Mayor of Tirana, Albania
- Anuela Ristani, Deputy Mayor of Tirana International Affairs and Sustainable Development, Tirana, Albania

Abstract: Mayor Erion Veliaj has spent his terms as mayor thinking about the next generation, instead of the next election. This has resulted in Tirana, Albania, a city of one million people, undergoing a transformation from car-centric planning and increasing air pollution to a city of open public spaces, greenways, and quality cycling infrastructure. Mayor Veliaj won his second term in June 2019 based in part on understanding children’s needs, including child-friendly policies and designs, such as a playground development plan, planting birthday trees, and monthly car-free days that include areas for children to cycle. As part of his vision, Veliaj’s administration completely renovated the city’s central square, Skanderbeg Square, which was awarded the 2018 European Prize for Urban Public Space. His administration is continuing work on a major climate-change initiative, The Orbital Forest, a two-million tree belt that will serve as a pivotal element in addressing the environmental concerns of the city by 2030. Mayor Veliaj will speak to MOBILIZE on the bold steps his administration is taking to make Tirana a better, greener, and more humane city.

Date: Monday, October 26, 2020

Time: 9:45-10:30 AM EDT

Session Type: Plenary

Title: System Shocks: Urban Resilience in the Face of Unpredictability

Abstract: The pandemic is serving as a wake-up call, laying bare our inequities and fragile systems. In many nations, the coronavirus has exposed the greed, exhaustion, and opportunity hoarding inherent in inequitable societies. We cannot go back to normal, because our recent
past is no utopia. This session will explore strategies for reimagining a recovery that enables more resilient and stronger communities, cities, and systems for the next crisis and decade.

Panelists
- **Moderator** - Mary Skelton Roberts, Co-Director of Climate, Barr Foundation, Boston, Massachusetts
- **Speakers**
  - Sheela Patel, Chair, Shack Dwellers International, New Delhi, India
  - Marcela Guerrero Casas, Co-founder & Former Managing Director, Open Streets Cape Town, Bogota, Colombia
  - Carlos Moreno, Scientific Director of the Chair ETI (Entrepreneurship – Territory – Innovation), Panthéon Sorbonne University, Paris, France

Date: Monday, October 26, 2020

**Time:** 10:45AM - 12:00 PM EDT

**Session Type:** Deep Dive Discussion

**Title:** Better Streets, Better Cities, Better Lives

**Abstract:** Cities around the world have been thrust into the greatest street experiment since public space was turned over to the private automobile in the 20th century. While city planners, governments, and civil society have increased awareness about the health, economic, and environmental benefits of active transportation over the past decade, investment remains lacking for active transport projects beyond pilot phases and piecemeal approaches. A new enthusiasm for walking and cycling is emerging with the pandemic, but many cities have not committed to making temporary sidewalk extensions and “emerging” cycle lanes permanent. This session will explore opportunities and challenges with scaling walking and cycling, and the tools and strategies cities need to ensure that the temporary reimaging of our streets leads to permanent change.

Panelists
- **Moderator** - Maruxa Cardama, Secretary General, SLOCAT Partnership on Sustainable, Low Carbon Transport, Brussels, Belgium
- **Speakers**
  - A V Venugopal, Senior Research Associate, Urban Development, ITDP India, Chennai, India
  - Ankita Chachra, Knowledge for Policy Director, Bernard van Leer Foundation, Hague, Netherlands
  - Seble Samuel, Co-Founder, Menged Le Sew, Addis Ababa, Ethiopia
  - Anne Kamau, Research Fellow, Institute for Development Studies (IDS), University of Nairobi, Nairobi, Kenya
Date: Monday, October 26, 2020

Time: 10:45AM -12:00 PM EDT

Session Type: Deep Dive Discussion

Title: Healthy Connections in the City: Rethinking Public Transit

Abstract: The pandemic has forced a critical spotlight on public transit, from the seismic shift in work commutes to transit’s role in keeping our cities functioning during a crisis. It has also exposed the flawed financial model that undergirds transit, based heavily, if not solely, on ridership revenue. As cities plan for post-pandemic and more resilient systems, this session will explore rethinking transit for access and public health, as well as new business models including transit’s exclusive focus on fare revenue, ridership, and economic productivity.

Panelists
- Moderator-Kalpana Viswanath, Co-Founder and CEO, Safetipin, New Delhi, India
- Speakers
  - Jim Aloisi, Instructor of Urban Studies and Planning, Massachusetts Institute of Technology (MIT), Cambridge, US
  - Roberto Capuano Tripp, Director General, Metrobus, Mexico City, Mexico
  - Claudia de Freitas Vidigal, Brazil Representative, Bernard van Leer Foundation, Sao Paulo, Brazil

Date: Monday, October 26, 2020

Time: 10:45AM -12:00 PM EDT

Session Type: Deep Dive Discussion

Title: E Bus Fleets and Feats

Abstract: Pre-COVID, cities around the world laid plans to transition bus fleets to battery electric power, and in some places have already begun to reap the benefits, including health and air quality improvements, emissions reductions, cost savings, and a more pleasant and dignified ride for everyone. During COVID, the improvement in air quality was dramatic, showing a possible future where emissions from transport were greatly reduced, and transitioning to e-buses could help lead the way. However, as the global Covid pandemic creates mounting challenges while depleting funding sources, cities are reprioritizing budgets and commitments.
This session will explore how our new reality of social distancing, frequent sanitization, and limited travel is still best supported by low carbon transport options.

Panelists
- **Moderator**-Beatriz Rodrigues, Public Transport Coordinator, ITDP Brazil, Rio de Janeiro, Brazil
- **Speakers**
  - Anthony Courreges, Manager, Clean Transportation Finance, C40 Cities, New York, U.S.
  - Edna Odhiambo, Climate Change Lawyer, Nairobi, Kenya
  - Gloria Hutt, Minister of Transport and Telecommunications, Santiago, Chile
  - Shanshan Li, Vice Country Director, Urban Planning and Sustainable Transportation, ITDP China, Beijing, China

**Date:** Monday, October 26, 2020

**Time:** 10:45AM -12:00 PM EDT

**Session Type:** Deep Dive Discussion

**Title:** Freight Frenzy: Ensuring Access to Goods while Managing Externalities

**Abstract:** The COVID-19 pandemic has highlighted the importance of goods movement in supporting livelihoods, but at the same time has demonstrated inequalities in access to goods, logistics sector labor participation, and risk exposure from freight activities. More and more, our cities are grappling with their dependence on freight activities, and mitigating road safety risks and poor air quality within the overcrowded street environment. This session will bring together a panel of experts from around the world to discuss the role, challenges and frameworks of goods movement in supporting populations, local and regional economies.

Panelists
- **Moderator**-Alison Conway, Associate Professor of Civil Engineering at the City College of New York
- **Speakers**
  - Abisai Konstantinus, CEO, Ndatara, Swakopmund, Namibia
  - Paulo Oliveira, Civil Engineer, Scambo Consulting, São Paulo, Brazil
  - Lin Ya-Ling, Senior Specialist, EcoLogistics Community Chair Office, Taoyuan City
Day 2- Wednesday, October 28, 2020

**Date:** Wednesday, October 28, 2020

**Time:** 9-9:30 AM EDT

**Session Type:** Plenary

**Title:** Spotlight on Pune

**Abstract:** Pune, India, received the 2020 Sustainable Transport Award for achievement in advancing budgetary, policy, institutional reforms that resulted in transformation on its streets, particularly with significant changes in pedestrian infrastructure. During the virtual summit, participants will learn how Pune has become a leader in complete streets, in which streets are designed for all users, rather than only for cars. The city’s budget reflects this value, where since 2016, the city has allocated over 50% of its transport budget for walking, cycling, and buses. As a result, Pune has created high quality street space for families and young children, by improving transit options with the expansion of the Rainbow BRT system, implementing urban design guidelines, and more.

**Panelists**
1. Vikram Kumar, IAS, Honorable Municipal Commissioner, Pune Municipal Corporation, Pune, India
2. Rajendra Jagtap, IDES, Honorable Chairman and Managing Director, Pune Mahanagar Parivahan Mahamandal Ltd. (PMPML), Pune India
3. Dinkar Gojare, Executive Engineer, Roads Department, Pune Municipal Corporation, Pune, India
4. Pranjali Kulkarni, Senior Associate, ITDP India, Pune, India

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**Date:** Wednesday, October 28, 2020

**Time:** 9:45-10:30 AM EDT

**Session Type:** Plenary

**Title:** Dismantling Racist Practices in Mobility

**Abstract:** The last year has laid bare the glaring and problematic inequities throughout the world. This has forced a reckoning with the role transport and urban systems play in perpetuating racism, police violence, and structural inequality. Planning and transport are often thought of as technocratic, although they can be value-laden, activities that perpetuate and
uphold racist systems. In this session, panelists will discuss the role of race and racism in how we design, build, implement, and enforce the space in our streets and cities. They will highlight the progress already being made and actionable next steps to dismantle barriers to future progress.

Panelists-
- **Moderator**- Rehana Moosajee, Founder, The Barefoot Facilitator, Johannesburg, South Africa
- **Speakers**
  - Julian Agyeman, Professor of Urban and Environmental Policy and Planning, Tufts University, Medford, USA
  - Paola Castañeda, Doctoral candidate University of Oxford Transport Studies Unit, Oxford, United Kingdom
  - Daniel Teixeira, Director, Research Center on Labor Relations and Inequalities (CEERT), São Paulo, Brazil

**Date:** Wednesday, October 28, 2020  
**Time:** 10:45AM-12:00 PM EDT  
**Session Type:** Workshop-Skill Building for Change  
**Title:** Tools to Measure Walkability

**Abstract:** How to put pedestrians first? There are a lot of answers to that question, and ITDP’s new suite of online tools can help you find them. These tools - called Pedestrians First - use babies, toddlers, and their caregivers as a lens to focus on the most important topics for walking in cities all over the world. They are tools for street design, neighborhood improvement, transit systems, and citywide planning. We will briefly hear from two guest presenters sharing about: the context of pedestrian conditions in Addis Ababa, and about the relationship between walking environment and child’s development. Working in small groups, we'll use these tools to answer questions about walkability in Addis Ababa. After the session, you’ll know how to use Pedestrians First to improve walkability in your city.

In this session the participants will:

- Understand the Pedestrians First tools and how they can be used to measure and improve walkability.
- Apply the tools in specific context and discuss how you would use them in your city

**Trainers**
- D. Taylor Reich, Research Associate, ITDP, Washington D.C., USA
- Gashaw Aberra, Country Manager - Ethiopia, Addis Ababa, Ethiopia

**Guest Presenters**
Meti Wudneh, Design Directorate Director, Addis Ababa City Roads Authority (AACRA), Addis Ababa, Ethiopia
Date: Wednesday, October 28, 2020  
Time: 10:45AM-12:00 PM EDT  
Session Type: Workshop-Skill Building for Change  
Title: Behavioral Science for Caregivers and Children 0-5  

Abstract: In this session, participants will think critically about which behaviours by caregivers of young children and the transport-related workforce could be influential in improving urban mobility for the youngest city dwellers. Using a range of behavioural methods, they will work in teams to assess behavioural barriers, design potential interventions, and consider how to best monitor and evaluate the impact of their initiative. By bringing a rigorous behavioural lens to mobility issues and applying methods beyond design/physical modifications, participants will gain a perspective on the potential contribution of behavioural interventions to improving urban mobility.

In this workshop participants will:

- Understand basic insights from behavioural sciences, including irrational behaviours, behavioural barriers and motivators, and four basic types of behavioural interventions.
- Apply critical thinking to the design of a mobility-related behavioural intervention focussed on Early Childhood.

Trainer  
Sam Sternin, Behavior Change Specialist, Ho Chi Minh City, Vietnam

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Date: October 28, 2020  
Time: 10:45AM-12:00 PM EDT  
Session Type: Workshop-Skill Building for Change  
Title: Transforming Corridors of Power  

Abstract: 2020 has brought into sharp focus the importance of having honest and tough conversations about race, class and diversity. Black Lives Matter and the corresponding global support for dealing decisively with generations of oppression, lack of dignity, and ongoing injustice and inequality means that we can no longer continue with business as usual. This session will engage participants through a discussion and analysis of the impacts of race, class and inequality in our mobility decision-making paradigms.

In this workshop participants will:
- Navigate discomfort and engage one another on the topics of race, class and inequality, within the framework of mobility justice.
- Become more conscious in their practice of deliberately addressing issues of social justice in mobility planning.
- Discuss solutions to mitigate racism and bias in decision making, institutional cultures and individual mindsets that impact functions of cities and shape their socio-spatial landscapes.

**Trainer**

*Noluthando Mthimkulu, Urban Planner, Johannesburg, South Africa*

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**Date:** October 28, 2020  
**Time:** 10:45AM-12:00 PM EDT  
**Session Type:** Workshop-Skill Building for Change  
**Title:** Citizen Participation: How to Design a Meaningful and Creative Experience  
**Abstract:** There are no effective, sustainable public policies without citizen participation. Considering locals facilitate the understanding of needs, vulnerabilities and socio-cultural dynamics of communities. The spectrum is wide—listening to different perspectives at strategic stages of a project, co-designing new interventions with citizens, focus groups and interviews, a call for collective action, neighborhood meetings, and social media campaigns to spread the word. All these activities have something in common: the way in which citizens experience their participation and that in turn affects process and outcomes. This workshop will focus on a human-centred approach to design and facilitation of meetings, events and experiences.

In this workshop participants will:

- Understand and practice main principles of a successful user-focused experience for engaging citizens in sustainable mobility systems and policy development.
- Discuss a case study and co-design a participatory activity using an Experience Design Canvas.

**Trainers**

- **Cristina Yoshida Fernandes, Co-Founder, Colectivo de Diseño Disruptivo, Mexico City, Mexico**
- **Diego Del Moral, Co-Founder, Colectivo de Diseño Disruptivo, Mexico City, Mexico**

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**Date:** October 28, 2020  
**Time:** 10:45AM-12:00 PM EDT  
**Session Type:** Workshop-Skill Building for Change  
**Title:** Participatory Action Research For Sustainable and Just Transport Systems  
**Abstract:** Participatory Action Research (PAR) is a powerful method for bringing together the technical, practical, local and other kinds of knowledge crucial to making good transport planning decisions, and ensuring uptake among key stakeholders. In this workshop, two pioneers in applying these methods in transport will introduce several successful PAR approaches that have brought significant progress in Latin America (Chile) and Africa (Tunis, Abuja, Cape Town). The participants will have a chance to discuss the application of PAR and
In this workshop participants will:

- Understand PAR as a general strategy for mobilizing knowledge, wills and creativity, for more successful and inclusive research outcomes.
- Discuss with fellow peers application and adaptability of PAR to different urban and research challenges.

Trainers

- Lake Sagaris, Associate Adjunct Professor of Transport Engineering, PUC Chile, Santiago, Chile
- Gina Porter, Professor at Department of Anthropology, Durham University, Durham, United Kingdom

Date: October 28, 2020
Time: 10:45AM-12:00 PM EDT
Session Type: Workshop-Skill Building for Change
Title: Leveraging the Digital Data Commons for Better Public Transport
Abstract: This session explores a “Digital Commons” approach to creating holistic standardized transit data including informal modes and its value for improving planning and service delivery. We take you on a quick tour of DigitalTransport4Africa and DATUM, platforms designed to help facilitate access to data, tools, case studies and networks. Next, we learn from Digital Addis Transit Map with Travis Fried, WRI, Mapeando Santiago with Tania Perez WRI-Mexico City, and Data Driven Nairobi BRT Service Planning with Gabriel Gitau ITDP Africa. Finally, we will work together to explore how to collaboratively develop new projects step-by-step using approaches from the case studies.

In this workshop participants will:

- Learn what the “Digital Commons” approach is and how it can help you improve transport planning and services
- Know how to access, use and share data on the existing platforms DigitalTransport4Africa and DATUM
- Learn a step by step collaborative data collection process by working through a scenario
- Learn how to start a collaborative plan for how to collect and use standardized (GTFS) data and apply this to your transport data problems.

Trainer: Jacqueline Klopp, Associate Research Scholar, Center for Sustainable Urban Development in Columbia University

Guest presenters:

- Tania Perez, Transportation Planning and Operation Coordinator, WRI Ross Center for Sustainable Cities
- Travis Fried, Research Analyst, WRI Ross Center for Sustainable Cities
- Gabriel Gitau, Transport Planning Associate, ITDP Africa
Communications shape the world. From shifting mindsets and behaviors to starting a movement, effective communication methods play a crucial role. As champions of sustainable mobility, ITDP India’s work involves bringing different stakeholders together, communicating a vision of what the change could be, and showcasing our impact to inspire others. In this workshop, ITDP-India staff will guide you in developing a step-by-step communication strategy, targeted at different stakeholders, to achieve sustainable mobility outcomes.

In this workshop participants will:

- Understand the need and impact of effective communications strategies in promoting sustainable transport initiatives in cities
- Learn different methods and examples that reach and engage different types of stakeholders
- Develop their own comprehensive strategy considering desired outcomes and creative ways of engagement

Trainer:
1. Archna Menon, Senior Associate, Strategic Communications, ITDP India, Chennai, India
2. Aishwarya Soni, Senior Associate for Technical Communications, ITDP India, Chennai, India
3. Vinjamuri

Day 3- Friday, October 30, 2020

Date: Friday, October 30, 2020
Time: 8-9 AM EDT
Session Type: Plenary
Title: Kickstarting India’s Cycling Revolution

Abstract: To guide Indian cities to a green recovery from COVID-19 and create an ambitious vision for cycling, the Smart Cities Mission of the National Ministry of Housing and Urban Affairs launched the India Cycles4Change Challenge. Over 100 participating cities will follow a TEST-LEARN-SCALE approach—to TEST through pilots, LEARN together with citizens and experts, and SCALE-up successful interventions to improve cycling across the city. As the knowledge partner for the Challenge, the ITDP India Program provides a capacity building program through a series of workshops and guidelines that includes conducting surveys, designing and implementing cycling infrastructure through participatory planning, and building support for cycling through public campaigns. This session will focus on the progress made by
Indian cities through the Challenge and ITDP India’s diverse strategies and tools to partner and bolster progress across cities. Join us to learn more about the India Cycles4Change Challenge.

**Speakers:**

1. **Moderator:** Aswathy Dilip, Senior Program Manager, ITDP India, Chennai, India
2. **Speaker:** Manjula Vinjamuri, IAS, Additional Chief Secretary and Commissioner, Directorate of Urban Land Transport, Bangalore, India
3. **Speaker:** Rahul Kapoor IRAS, Director, Smart Cities Mission, Ministry of Housing and Urban Affairs, New Delhi, India
4. **Speaker:** Atoba Longkumer, Technology Officer, Kohima Smart City Development Ltd, Kohima, India

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**Date:** Friday, October 30, 2020  
**Time:** 9-9:30 AM EDT  
**Session Type:** Plenary- Pre-recorded video  
**Title:** In Conversation with Kunal Kumar  

**Abstract:** While many cities have taken the first steps towards sustainable mobility, they often face challenges in scaling up these initiatives. The jump from a few kilometres of pilot interventions to a city-wide, state-wide, or nation-wide transformation requires a strong vision, champions in the government, adequate funding, and a strong capacity to implement. Kunal Kumar, Joint Secretary of the Smart Cities Mission and the former Commissioner of Pune, in conversation with Shreya Gadepalli, South Asia Programme Lead, ITDP, discusses his insights into implementing initiatives across Pune and scaling up this transformation across the entire country through two flagship Challenges through the Smart Cities Mission.

**Speakers:**

1. **Speaker:** Kunal Kumar, Joint Secretary and Mission Director (Smart Cities), Ministry of Housing and Urban Affairs, New Delhi, India
2. **Moderator:** Shreya Gadepalli, South Asia Director, ITDP India, Chennai, India

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**Date:** Friday, October 30, 2020  
**Time:** 9:45-10:30 AM EDT  
**Session Type:** Plenary  
**Title:** Move Freely, Breathe Deeply, and Reach Safely  

**Abstract** Covid-19 brought to light the failures of car-centric zoning policies and urban development, forcing cities to reevaluate sustainable mobility’s role in achieving public health goals and the need to urgently address air quality and transport people safely. Health and place are intimately linked, wherein lower income and other communities at risk face greater health
disparities due to land use planning and policies that reinforce negative public health outcomes. By aligning sustainable transport and urban development with equitable public health, this session identifies strategies to campaign against congestion and sprawl, and for urban livability and clean air.

Panelists-
- **Moderator-** Heather Thompson, Chief Executive Officer, ITDP, New York, USA
- **Speakers**
  - Majid Ezzati, Professor of Global Environmental Health at Imperial College, London, UK
  - Maria Neira, Director of the Department of Environment, Climate Change and Health, World Health Organization (WHO), Geneva, Switzerland
  - Dagmawit Moges Bekele, Minister of Transport, Addis Ababa, Ethiopia

**Date:** Friday, October 30, 2020

**Time:** 10:45AM -12:00 PM EDT

**Session type:** Deep Dive Discussion

**Title:** 15 minute neighborhoods: Centering Communities First

**Abstract:** A major component to the daily life of urban dwellers is access to essential services and key areas. In the wake of COVID-19, the lack of access to critical destinations, such as medical facilities, inviting public spaces, green areas, and affordable and fresh food sources, within a reasonable distance has illustrated the deep inequities in our land use and design. This session will explore the concept and implementation of 15 minute neighborhoods to meet the specific needs of high risk populations, including babies, toddlers, caregivers, and low-income communities.

Panelists-
- **Moderator-** Simon Battisti, Director Qendra Marrëdhënie (Relationship Center), Tirana, Albania
- **Speakers**
  - Lily Song, Lecturer in Urban Planning and Design, Harvard University Graduate School of Design, Boston, USA
  - Manying Hu, Deputy Director, The Architectural Design and Research Institute of Guangdong Province, Guangzhou, China
  - Carlos Javier Vega, General Management Coordinator, Metropolitan Municipality of Lima, Lima, Perú

**Date:** Friday, October 30, 2020

**Time:** 10:45AM -12:00 PM EDT
Session type: Deep Dive Discussion

Title: Industry Resilience and Transition

Abstract: In many Global South cities, transit services are planned and operated independent of each other, and informal services comprise a large portion of the public transit mode share. Run on razor thin margins with no investment from the government, in times of crisis, these systems have no support systems or safety nets to operate. While informal transport has been the locus of innovation and resourcefulness, it also can be chaotic, hard to use, and reflects a lack of investment in the public and a lack of resilience. This session will explore where informal transit needs to go in the next decade so that it is resilient, inclusive, and reduces barriers to access.

Panelists-
- Moderator: Benjie de la Peña, Founder/Director, Agile City Partners, Seattle, USA
- Speakers
  - Herrie Schalekamp, Professor, Centre for Transport Studies, University of Cape Town, Cape Town, South Africa
  - Faela Sufa, Country Director, ITDP Indonesia, Jakarta, Indonesia
  - Patrick Nyirishema, Director General of Rwanda Utilities Regulatory Authority (RURA), Kigali, Rwanda

Date: Friday, October 30, 2020

Time: 10:45AM -12:00 PM EDT

Session type: Deep Dive Discussion

Title: Rapid Growth, Slow Response: 2 and 3 wheelers

Abstract: Streets are our cities’ greatest public space, and now more than ever, we are seeing the value in that space being prioritized for people and an ecosystem of mobility options. A resilient transportation system builds in various options and redundancies that supports different urban ways of living, such as 2 and 3 wheelers. This session will explore the role of two and three wheelers in resiliency planning, and how to ensure these modes are safe in the face of future disruptions.

Panelists-
- Moderator: Jyot Chadha, Senior Manager of Alliance & Partnerships, NUMO Alliance, Washington DC, U.S.
- Speakers
  - Apiwat Ratanawaraha, Associate Professor in the Department of Urban and Regional Planning, Chulalongkom University, Bangkok, Thailand
Date: Friday, October 30, 2020

Time: 10:45AM -12:00 PM EDT

Session type: Deep Dive Discussion

Title: Green and Healthy Streets: Delivering the Future We Want

Abstract: In 2017, Mayors from C40 Cities Climate Leadership launched the Green and Healthy Streets Declaration articulating a commitment to transforming their cities into greener, healthier, and more prosperous places to live. With COVID-19, there is a commitment to accelerating the future where walking, cycling, and shared transport facilitate the safe and efficient movement of people and achieve a goal where all trips are zero emission. This session will explore how cities envision and implement a green and just transition to create resilient, healthy and equitable communities.

- **Moderator**-Anand Gopal, Program Officer, Environment Program, Hewlett Foundation, San Francisco, US

- **Speakers**
  - Fernanda Rivera, General Director of Road Safety & Sustainable Urban Mobility Systems, Mexico City, Mexico
  - Julia Salinas, Transportation Manager, Mayor's Office of City Services, Los Angeles, US
  - Elliot Trehame, Head of Air Quality, Greater London Authority, London, UK
  - Tristan Guilloux, Head of Mobility, Mayoral Office, Paris, France