



GETTING TO CYCLE-FRIENDLY:

Prioritizing Actions to Improve Urban Cycling

Dana Yanocha, ITDP February 27, 2020



Grow Cycling: The Toolkit



Overview

City Assessment

Action Plan

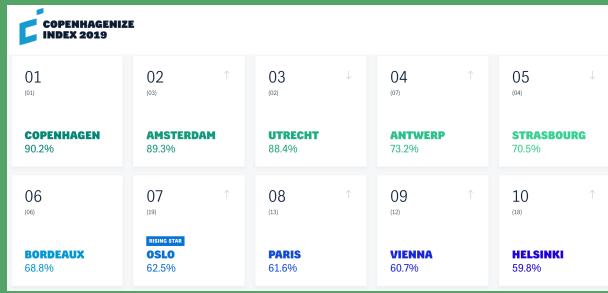
Take Action to Improve Cycling

Cycling is a powerful tool to improve transportation, increase access, and enhance the quality of life in cities around the world.



Why the Grow Cycling Toolkit?





Queensland cycling actions

2017-2019

Our actions come under the five priorities of the *Queensland* a number of action areas that are needed to achieve our visi actions will be updated to reflect progress and changes in the

The Department of Transport and Main Roads (TMR) will lead Queensland (EDQ), Queensland Rail (QR), Department of Na Queensland Health (Health) and Department of Tourism, Ma Games (DTESB) will also lead actions as part of this action p

Most actions will be delivered in two years, and many are alr will continue over multiple years.



Cycling toolkit



We have pulled together information and links to resources that will help you develop cycling strategy, policies and programmes in your borough.

- ▼ Cycling action plan
- ▼ Making the case for cycling
- ▼ Planning for cycling

- ▼ Designing for cycling
- ▼ Cycle Skills
- ▼ General resources



Why the Grow Cycling Toolkit?

- Can be used by any city
- Not a comparison tool
- Transparent methodology
- Customizable
- User-generated results





Grow Cycling vs. Ranking Ciclociudades







City officials, practitioners, advocates



Identify specific barriers to cycling Prioritize actions based on needs



Before implementation



City officials



Policy evaluation tool Set baselines and measure progress over time



After implementation



Let's test it out!



Toolkit Elements

- 1 City assessment tool
- 2 Action plan + explore actions
- Metrics
- 4 Resources





A little bit about Test City

- Low cycling mode share
- Wide streets designed for car travel
- Low perception of safety by most pedestrians and cyclists
- Hilly

Grow Cycling Toolkit: City Assessment







growcycling.itdp.org

dana.yanocha@itdp.org

