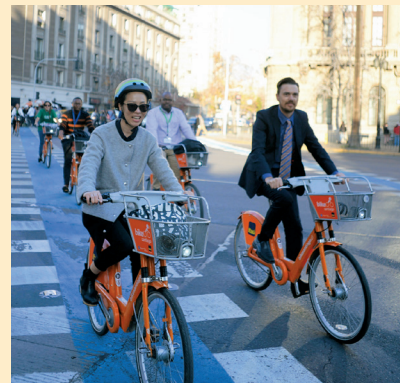


At **MOBILIZE** Santiago, Just and Equitable Cities Are the New Normal

By Jemilah Magnusson, ITDP

In June, Santiago hosted ITDP's annual MOBILIZE summit, featuring 185 government, NGO, academic, and private sector representatives from 20 countries and 52 cities. They came together to learn from the mobility and access lessons offered by Santiago and discuss the theme of building just and inclusive cities.

Santiago won the 2017 Sustainable Transport Award (STA), the criteria for hosting MOBILIZE, by making improvements to walking conditions in the downtown area, enhancing access with transit-priority streets, and adding new kilometers of cycling lanes. In a region where much of the infrastructure has been car-oriented, Santiago is in the process of reprioritizing to improve access to the city. Inequality in city design produces concentrations of wealth and poverty, and two populations that experience the city very differently. Santiago is confronting a history of class divisions, showing how much progress can be made when city leadership along with a coalition of supporters give budget and policy priority to low-carbon, inclusive modes.



Top: Laura Ballesteros, Undersecretary of Planning at the Secretariat of Mobility in Mexico City, speaks with ITDP Mexico Director Bernardo Baranda and Carlos Pardo, head of the Colombian NGO Despacio. Middle and bottom right: Participants experienced Santiago's new cycling infrastructure during Cycle Santiago, the summit's most popular site visit. Above: Organizers, staff, and participants from ITDP and partners celebrate a successful MOBILIZE summit.

Images: Claudio Olivares Medina

MOBILIZE is the annual sustainable transport summit of the Institute for Transportation and Development, which brings together urban transport and development practitioners and world-class researchers to celebrate best practices and accelerate implementation of sustainable transport projects.

What makes MOBILIZE unique is its structure. The summit gives transport professionals and researchers from around the world an opportunity to experience the STA winning city as a learning lab with lessons on how to get world-class projects implemented. Interaction between researchers and practitioners fosters greater global resource allocation toward the goals of making streets, transport systems, and cities the best possible places for people.

Visit MOBILIZESummit.org for more information and to register for the 2018 summit in Dar es Salaam.



Left: A MOBILIZE participant tries out a Mobike dockless bike-share bike in the main hall of the conference.

Below: A plenary session at MOBILIZE features (L-R) Philipp Rode, Director of LSE Cities; Pranjali Despache of ITDP India; Guillermo Dietrich, Secretary of Transport of Argentina; Diane Davis of Harvard University; and Claudio Orrego, Governor of the Santiago Metropolitan region.

Intersectoral Coordination: From houses to neighbourhood

Bajos de Mena, Puente Alto

Ciudad Parque Bicentenario, Cerrillos



Images: Claudio Olivares Medina

Top: MOBILIZE participants on a walking tour of newly pedestrianized streets in the city center led by the planning department of the city of Santiago. Bottom left and right: ITDP Africa's Naomi Mwaura and ITDP China's Shanshan Li chat with participants during a coffee break.