

Bogotá—reconstructed sidewalks & bus rapid transit



Bogotá—Cyclovia [weekly car-free Sundays]



Who should attend:
neighborhood residents,
business owners, advocates,
policy-makers, students, and
anyone else who wants
a more livable City!

What happens when
you give street space
back to people
?

Urban happiness

Thursday, Feb. 5 @ 6:30pm

Boston Public Library

Main Branch / Copley Square

700 Boylston Street / Rabb Lecture Hall

Free and open to the public

More info: 617.621.1746 or jackie@livablestreets.info

Enrique Peñalosa Former Mayor of Bogotá, Colombia

An accomplished public official, economist and administrator, Enrique Peñalosa completed his three-year term as Mayor of Bogotá, Colombia on December 31, 2000. While mayor, Peñalosa was responsible for numerous radical improvements to the city and its citizens. He promoted a city model giving priority to children and public spaces and restricting private car use, building hundreds of kilometers of sidewalks, bicycle paths, pedestrian streets, greenways, and parks. He received the Stockholm Challenge Award for organizing a Car-Free Day in 2000 and a referendum vote then endorsed it annually. As part

of the pico y plata license plate restriction program, he removed 40% of cars during peak hours.

Peñalosa also led efforts to improve Bogotá's marginal neighborhoods through citizen involvement; planted more than 100,000 trees; created a new, highly successful bus-based transit system; and turned a deteriorated downtown avenue into a dynamic pedestrian public space. He helped transform the city's attitude from one of negative hopelessness to one of pride and hope, developing a model for urban improvement based on the equal rights of all people to transportation, education, and public spaces.

LivableStreets Rethinking urban transportation



Collaborators: Bikes Not Bombs, Charles River Conservancy, Institute for Human Centered Design, MassBike, WalkBoston

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