# 2008 Sustainable Transport Award Ceremony

2008 Sustainable Transport Award

for visionary achievements in sustainable transportation and urban livability

## International Ballroom West
6:00 pm – 7:30 pm

**ITDP** Institute for Transportation & Development Policy

**e ENVIRONMENTAL DEFENSE** finding the ways that work

**gtz** Partner for the Future. Worldwide.

**CLEAN AIR INITIATIVE** for Asian Cities

**UNITED NATIONS** CENTRE FOR REGIONAL DEVELOPMENT

# Recognizing the most significant progress and innovations in:

- improving public transportation,
- improving travel for bicyclists and pedestrians, as well as public space,
- implementing traffic demand management programs to reduce private car use,
- reducing urban sprawl by linking transportation to development, and / or
- reducing transport-related air pollution.

# Selection Committee

- Institute for Transportation and Development Policy
- Environmental Defense
- TRB Committee on Transportation in Developing Countries (ABE90)
- GTZ: German Technical Cooperation
- Clean Air Initiative for Asian Cities
- Clean Air Initiative for Latin American Cities
- Clean Air Initiative for African Cities
- United Nations Centre for Regional Development

# Honorable Mention: Pereira, Colombia



- Continuing to improve their Megabus bus rapid transit system, resulting in a 25% increase in passengers
- Carries 155,000 passengers per day

# Pereira, Colombia

- For making a clear statement in the downtown areas about giving priority to bus users over private car users



Pereira – Colombia

# Pereira, Colombia



- For improving pedestrian facilities and plazas in the downtown and revitalizing the city center

# Honorable Mention: Eugene, Oregon



- Opening one of the first full BRT systems in the United States
- Since it opened, bus ridership has doubled on the corridor

# Eugene, OR



- Using diesel-electric hybrid articulated buses
- Building space for bicycles into the system, both inside the buses (capacity per bus: 3) and along the corridor with parallel bike lanes

# Eugene, OR





- Showing it is politically possible in the United States to take traffic lanes from private cars and give priority to bus users

# Honorable Mention: Guatemala City, Guatemala



- For being the first city in Central America to implement a BRT system
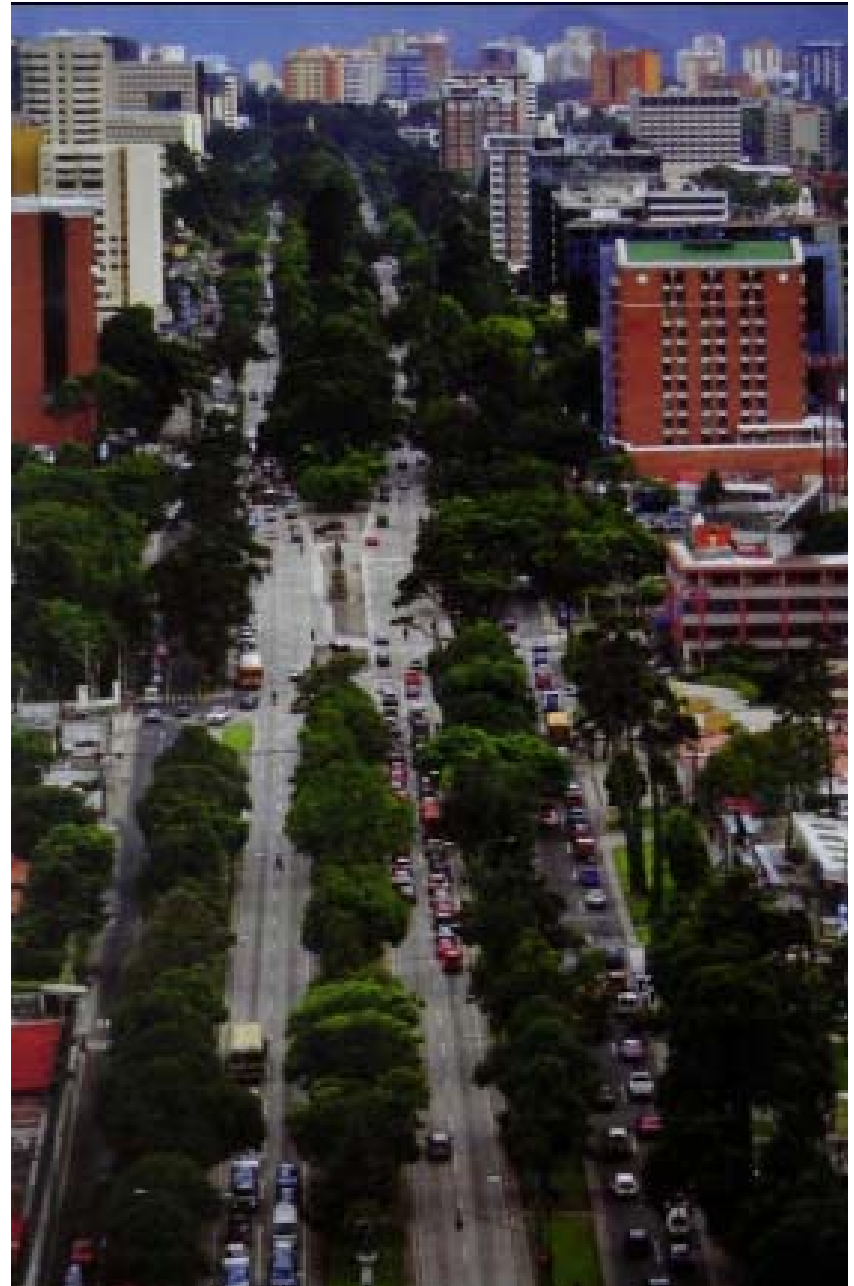
# Guatemala City, Guatemala

- Transmetro carries over 143,000 passengers per day
- Reduced travel time by 20%
- Significantly reduced air pollution and traffic accidents

# Guatemala City, Guatemala

- First step in Mayor's vision to create a "City for Living in…"
- Integrating transport into land use and sustainable development

# 2008 Sustainable Transport Award Winner
## Paris, France

- For implementing a broad range of measures to increase the mobility and livability for Parisians



- Velib bike sharing program
- Quartier Verts ("Green Neighborhoods")
- Espaces Civilises
- Mobilien BRT system
- Tramways
- Bike lanes

# Paris: 400+ kilometers of bike lanes

# Paris: Velib ("Freedom Bikes")



- 1,200 bike stations
- 18,000 bicycles in the system
- Over 11 million trips since it opened in July

# Paris:

## Mobilien BRT system & microbus circulators

# Paris: Integrating Velib with mass transit

Paris: Quartiers Verts

# Message from Denis Baupin, Deputy Mayor, Paris

# 2008 Sustainable Transport Award Winner
## Paris, France



luc nadal (cc)

# 2008 Sustainable Transport Award Winner
## London, United Kingdom



- Largest city to adopt congestion charging
- Its success is inspiring cities around the world

# London: Congestion Charging

- Congestion was costing $4 - $8 million a week
- Congestion has dropped by 21%
- Raises $243 million for public transit a year
- Reducing $CO_2$ by 16%



Photos: Left, Lloyd Wright;
Right, Transport for London

# London: Bus Ridership increased by 45%



- Photos: Left, Transport for London; Right, Lloyd Wright

# London: Bike lanes


Lloyd Wright


Lloyd Wright

- In the congestion zone, bike use has increased by 43%

# 2008 Sustainable Transport Award Winner
## London, United Kingdom

# 2008 Sustainable Transport Award



Thank you for coming.  Hope to see you next year.